

# The OEPC Group Vision

(Drawn up in July 2009)

Despite the projected severity of the operating environment over the medium and long term, the OEPC Group aims to grow and develop hand-in-hand with the regional community through the provision of services with new added value. Each executive and employee of the Group fully understands the Group's vision, and they are committed to working together to boldly take up the challenge of achieving the Group's targets.

## 1. What we aim to be

Centered on the Group's core business as a comprehensive supplier of energy services, we will design and propose new value through services to support both corporate and individual customers. We will continue to be a vital part of the community, and will grow and develop hand-in-hand with Okinawan society as a whole.

## 2. Basic Management Stance

- Discover the customer's needs, and do our best to provide greater satisfaction
- Act as a responsible corporate citizen
- Value our staff and help them grow
- Achieve sustainable growth through efficient business operations and a far-sighted capital investment strategy

## 3. Our business fields

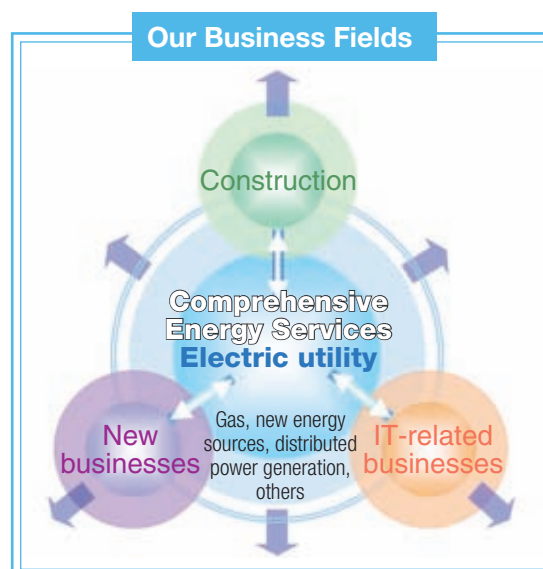
The core of the OEPC Group's business development will continue to be the provision of comprehensive energy services, centered on the supply of electric power. In addition, the Group will seek to leverage its strength as a comprehensive energy services provider and the advantages of its existing businesses — such as IT-related services, construction, and real estate operations — to steadily develop and grow new businesses, with particular focus on expanding earnings from customers outside the Group. We will seek to create an optimal business portfolio for the Group, characterized by collaboration among business units and realization of self-sustainability for each unit.

### Comprehensive energy services provider

The core business field of the OEPC Group consists of the electric utilities business, the gas supply business, renewable energy services, and the distributed power generation business. The combined operation of these businesses makes OEPC a comprehensive provider of energy services. In this core business field, the OEPC Group aims to respond to the calls on it from society with respect to both economic and environmental issues through the provision of optimal energy services.

### New business fields

The OEPC Group aims to efficiently leverage its strengths to develop and grow new businesses.



### Construction and real estate businesses

Providing a high value-added service that precisely matches our customers' needs

### IT-related businesses

Expanding our earnings base through the provision of solutions in the information technology field