Management Overview

February 2008

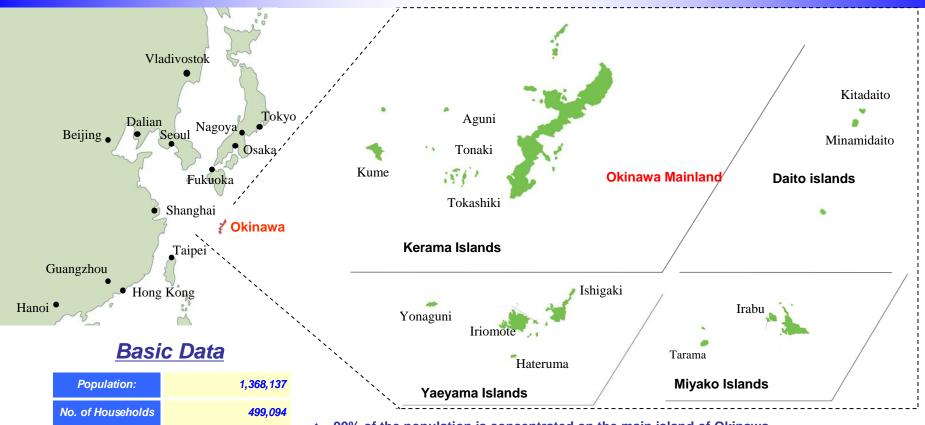


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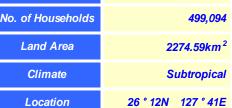
Overview of Okinawa Prefecture



- 90% of the population is concentrated on the main island of Okinawa.
- ♦ Tertiary industrial sectors including commerce, finance and service account for roughly 90% of gross prefectural product.

Cities of the World at a similar latitude

Las Palmas	(Canary Islands)	28°6N
Dubai	(UAE)	25°18N
Miami	(Florida,USA)	25°46N



Gross Prefectural

Product

Tourism Revenue

Population and No. of Households as of October 1, 2006 ¥3,825billion ¥410.4 billion

Land Area as of October 1, 2005 Gross Prefectural Product as of FY 2005 Tourism Revenue as of 2006

(Source: Okinawa Prefecture Statistical Yearbook, Prefectural Residents Economic Calculation, etc.)



Annual Average Growth Rates for GDP and Per Capita Prefectural (National) Income

- Due to measures based on the Okinawa Promotion and Development Plan, GDP growth in Okinawa prefecture is expected to exceed the national average. The forecast is for an annual average growth rate of 2.9% in Okinawa prefecture up to 2011, higher than the national annual average of 1.7%.
- Furthermore, per capita income is also expected to increase, supported by the growth of prefectural GDP. Growth of about 5.2% is anticipated, in contrast to the national figure of 2.8%.

Annual Average Growth Rate of GDP

	FY2005	FY2011	Annual Average Growth Rate FY2005- FY2011
Prefectural	3,825.6	4,531.1	Approx.
GDP	billion yen	billion yen	2.9%
National	540,769.6	597,513.8	Approx.
GDP	billion yen	billion yen	1.7%

Sources: "Economic and Social Perspectives in Figures", in the
Okinawa Promotion and Development Plan
FY2005 Prefectural Economic Accounts
Cabinet Office, Japan Electric Power Survey Committee

Annual Average Growth Rate of Per Capita Prefectural (National) Income

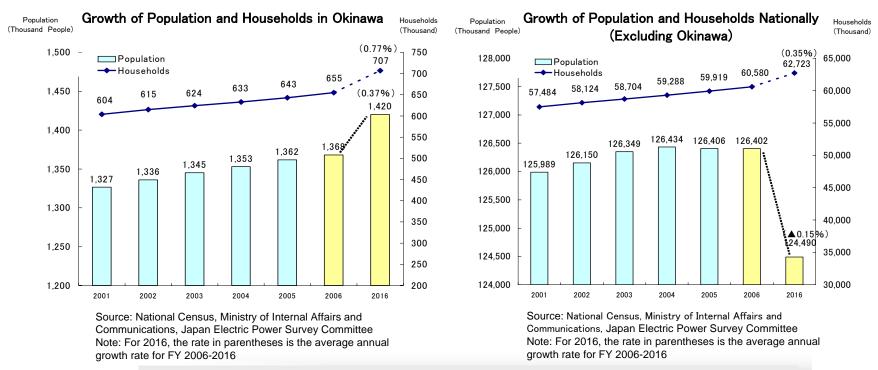
	FY2005	FY2011	Annual Average Growth Rate FY2005- FY2011
Prefectural	2.02	2.74	Approx. 5.2%
Income	million yen	million yen	
National	2.88	3.40	Approx.
Income	million yen	million yen	2.8%

"Sources: "Economic and Social Perspectives in Figures", in the
Okinawa Promotion and Development Plan,
FY2005 Prefectural Economic Accounts



Population and Household Growth in Excess of Nationwide Growth

- Stable growth is expected for the population of Okinawa, with an annual average growth rate of 0.37% up to 2016, in excess of the national rate of -0.15%.
- ■Whereas the population reached a peak in 2004 on a nationwide basis and has entered a downswing since then, Okinawa is expected to shift to a population decline between 2025 and 2030.



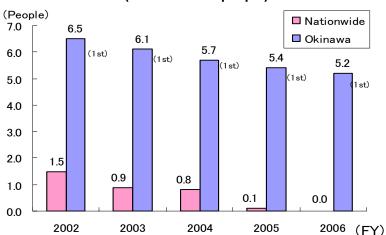
Thanks to the stability and growth of household numbers in association with the increasing population, residential demand increases are expected.



3 Okinawa Prefecture Demographics

- The increase of population in Okinawa Prefecture is 5.0 people per thousand, substantially in excess of the national level of 0.0 people per thousand. The number of Okinawa's natural increase of population 5.2 people per thousand is the highest in Japan.
- As a result, the population of Okinawa Prefecture is growing stably.

Trend in the Natural Increase of population (Per Thousand people)

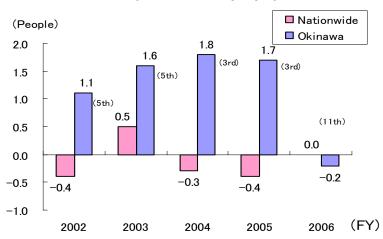


Source: Bureau of Statistics, Ministry of Internal Affairs and Communications, "Yearly Population Estimates"

Note: Natural increase of population = Births - Deaths

The figures in brackets in the chart show Okinawa Prefecture's national ranking.

Trend in the Social Increase of population (Per Thousand people)



Source: Bureau of Statistics, Ministry of Internal Affairs and Communications, "Yearly Population Estimates"

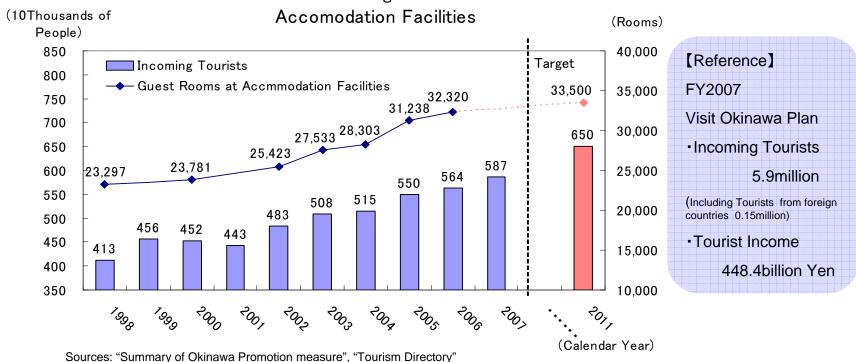
Note: Social increase of population = Incoming population - Outgoing population The figures in brackets in the chart show Okinawa Prefecture's national ranking.



Trends in the Number of Incoming Tourists and Guest Rooms at Accommodation Facilities

The target figures for 2011 are 6.5 million incoming tourists and 33,500 rooms at accommodation facilities (FY2007 Result for incoming tourists: Record high of 5.8 million people)

Trends in the Number of Incoming Tourists and Guest Rooms at



With the number of tourism related facilities (hotels, etc.) increasing in association with increased numbers of incoming tourists, increases are forecast for demand for commercial use electricity.

•The survey of guest rooms at accommodation facilities changed from a biennial to an annual basis from 2003.



Okinawa's Economy

OThe current state of affairs

Personal spending remains firm and tourism is also strong. In the meantime, construction works in the private sector stay weak due to a significant reduction in new housing starts following the enforcement of Revised Building Standards Law. Given the circumstances, the economy in Okinawa appears to be leveling off after a period of expansion.

OProspects

While tourism is expected to remain strong, we are concerned about personal spending being affected by deteriorating consumer sentiment in response to negative factors including price increases. In addition, although we expect there will be orders for large-scale construction works mainly in the private sector in the long run, the enforcement of Revised Building Standards Law could have a lingering effect mainly on new housing starts. Considering these, uncertainties over the prospects for the economy in Okinawa are rising.

Trends in Main Economic Indicators (Rates of Growth)

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Indicators		2007(FY)		
Indicators	First half	Second half	Total	AprDec.
Sales by large-scale retailers	-2.4	-1.6	-2.0	0.6
No.of new car sold	3.2	-2.8	0.2	-2.6
Wholesale shipments of household appliance	12.8	1.3	7.0	3.2
New residential construction starts	19.8	6.4	13.5	-41.3
Value of public works contracts	-22.1	16.3	-4.0	0.6
No. of inbound tourists	-0.5	5.4	2.4	3.9
Total unemployment rate	7.9	7.4	7.6	7.4
Value of corporate failures	-69.5	227.4	-21.1	-78.4

Note 1: The figures for 'Sales by large-scale retailers' are calculated from the values given in preliminary figures for December 2007, and on an all-store base.

Note 2 The figures quoted here for the wholesale price of electric appliance for shipment are estimates.

Note 3: The figures for total unemployment rates are raw data.

Source: Okinawa General Bureau, Okinawa Prefecture, Okigin Economic Institute, and others.



Corporate Overview of OEPC

Okinawa Electric Power supplies electricity to all part of Okinawa Prefecture including 37 inhabited islands scattered over a vast sea area lying 1,000 kilometers east and west and 400 kilometers north and south. Okinawa Electric Power maintains its own electric line system without any linkage to that of any other electric power company based in mainland Japan.

Date established	May 15, 1972
Capital	¥7,586 million
No. of shareholders	7,420
Total assets	¥354.11 billion (Non-consolidated) ¥376.07 billion (Consolidated)
Sales (Fiscal Year 2006)	¥147.20 billion (Non-consolidated) ¥159.39 billion (Consolidated)
No. of employees	1,515 (Non-consolidated) 2,582 (Consolidated)

Securities identification code	9511
Supply area	Okinawa Prefecture
No. of customers	Lighting 741 thousand units Power 67 thousand units
Electric power sales (Fiscal Year 2006)	Lighting 2,881 million kWh Power 4,495 million kWh (Deregulated demand 1,154million kWh) Total 7,376 million kWh
Supply facilities	Steam-power generators 4 locations 1,467 thousand kW Gas turbine generators 4 locations 291 thousand kW Internal-combustion power generators 13 locations 166 thousand kW

Ratings

(as of March 31, 2007)

Rating agency	S&P	Moody's	R&I	JCR
Rating	AA	Aa2	AA+	AAA

^{*} S&P has reviewed the rating on April 23, 2007 from AA-/Positive to AA/Stable.



^{*} Ratings on long-term preferred debts as of December 31, 2007

Electric Energy Demand for (FY2007 3rd Quarter Results and Annual Outlook)

FY2007 3rd Quarter Results

FY2007 Annual Outlook

	(Unit: Million kWh, %)					
		FY2007 3rd quarter (Results)	FY2006 3rd quarter (Results)	FY2007 3rd quarter (Target)	YoY Change	Performance Against target
ales	Lighting	2,264	2,232	2,279	1.4	99.3
Electricity sales	Power	3,632	3,591	3,587	1.1	101.3
Elec	Total	5,896	5,823	5,866	1.2	100.5

		FY2007 (Forecast)	FY2006 (Results)	YoY Change
ales	Lighting	2,963	2,881	2.8
Electricity sales	Power	4,535	4,495	0.9
Elec	Total	7,498	7,376	1.7

(Lighting)

• The demand for Lighting exceeded that of the same period of the previous year due to increase in number of customers. (1.4%)

(Power)

•The record exceeded that of the previous year due to the increased number of customers in the fields of Commercial power and High-voltage power A. (1.1%)

(Total)

•As a result, the figure totaled at 5,896 million kWh, which exceeded the previous year's figure. (1.2%)

(Lighting)

•The demand for lighting is expected to exceed the previous year's figure with a growth of the number of customers. (2.8%)

(Power)

 The demand for power is expected to exceed the previous year's figure with a growth of the number of customers in the fields of Commercial power and High-voltage power A. (0.9%)

(Total)

•As a result, the figure totals at 7,498million kWh, which is expected to exceed the previous year's figure. (1.7%)



FY2007 3rd Quarter Financial Results Summary

	Non-consolidated		Consolidated	
	FY2007 3rd Quarter (Results)	Comparison With FY2006 3rd Quarter	FY2007 3rd Quarter (Results)	Comparison With FY2006 3rd Quarter
Sales	115,646 million yen	+0.6%	122,765 million yen	+0.1%
Operating income	14,603 million yen	-6.1%	15,215 million yen	-5.9%
Ordinary income	12,052 million yen	-6.2%	12,345 million yen	-5.9%
Net income	7,675 million yen	-6.6%	7,727 million yen	-7.3%

Increase in Sales, Decrease in Income (comparison with FY2006 3rd quarter)

(Non-consolidated)

- While there was a decrease in income from the Fuel Cost Adjustment System, sales grew due to increased electricity sales volume.
- Profits declined due to increase in maintenance costs and power purchase cost ,although there were decrease in personnel cost and depreciation cost.

(Consolidated)

- Sales increased due to the non-consolidated factors, although there was a reactionary decrease in building construction orders from the private sector in Other businesses.
- Profits declined due to the non-consolidated factors.



FY2007 Annual Outlook Summary

	Non-conso	lidated	I	Consolidated			
	FY2007 Forecast (Announced in January)	YoY change	Comparison with Previous Forecast ※	FY2007 Forecast (Announced in January)	YoY change	Comparison with Previous Forecast ※	
Sales	Approx.149.7 billion yen	+1.7%	+5.0%	Approx.161.8 billion yen	+1.5%	-0.1%	
Operating income	Approx. 12.8 billion yen	-6.5%	-5.2%	Approx.13.8 billion yen	-10.9%	-4.2%	
Ordinary income	Approx. 9.3 billion yen	-7.9%	-7.0%	Approx. 9.9 billion yen	-15.7%	-6.6%	
Net income	Approx. 6.0 billion yen	-6.2%	-4.8%	Approx. 6.1 billion yen	-5.0%	-6.2%	

Forecast announced in October

Comparison with FY2006

■ Increase in Sales, Decrease in Income (Non-consolidated and Consolidated)

[Factors for increase] ·Increase in electricity sales volume

[Factors for decrease] •Increase in fuel cost, maintenance costs, power purchase cost and depreciation cost

Comparison with Previous Forecast (October 2007)

(Non-consolidated)

- ·Sales were revised up due to increase in electricity sales volume.
- ·Profits were revised down due to the estimated rise in fuel costs in response to escalating crude oil prices.

(Consolidated)

- ·Sales were revised down due to decrease in construction orders from the private sector in Other businesses.
- ·Profits were revised down due to the effects of Non-consolidated factors.



Electric Energy Demand (Long-term forecast)

Forecast for long-term Electric Energy demand

(Unit: million kWh, Thousand kW, %)

(Unit:%)

		2005	2006	2007	2015 (Forecast)	2016 (Forecast)	Average growth rate per annum	
			(Result)	(Forecast)			FY1995 - FY2005	FY2005 - FY2016
	Electric energy demand	(7,246) 7,346	(7,300) 7,376	(7,448) 7,468	8,709	8,865	(2.3) 2.3	(1.9) 1.7
No. 110 EI forecast (FY2006)	Peak load	(1,412) 1,394	《1,419》 (1,391) 1,408	1,451	1,674	1,701	(1.1) 1.2	(1.7) 1.8
	Annual load factor	(61.2) 63.0	《61.3》 (62.6) 62.5	61.4	62.2	62.3	I	ı
N 400 5	Electric energy demand	(7,246) 7,346	7,358	(7,499) 7,519	8,794	ı	(2.6) 2.5	(2.0) 1.8
No. 108 EI forecast	Peak load	(1,412) 1,394	1,446	1,473	1,719	_	(1.5) 1.3	(1.9) 2.1
(FY2005)	Annual load factor	(61.2) 63.0	60.9	60.9	61.2	_	_	_

(Offic./c
Average growth rate per annum FY2005 - FY2016
Total of 9 companies
(1.1) 0.9
(1.0) 1.0

Note 1: () indicates the adjusted intercalary temperature .

Note 2: $\langle\langle\;\rangle\rangle$ indicates the adjusted temperature plus the adjustment for typhoon.

Note 3: The figure indicated for FY2006 of No. 108 EI is the estimate value. Note 4: Average growth rate per annum for No. 108 EI are from 1994 to 2004 and 2004 to 2015.

FY2006 - FY2008 Economic forecast

(Average growth rate per annum, Unit:%)

		2005 (Result)	2006 (Estimated Result)	2007 (Forecast)	2008 (Forecast)
D 1000	Okinawa	2.5	4.3	2.2	_
Real GDP	Japan	2.4	1.9	2.0	1.7

Note: GDP in Okinawa for FY2005 indicates the estimated performance.

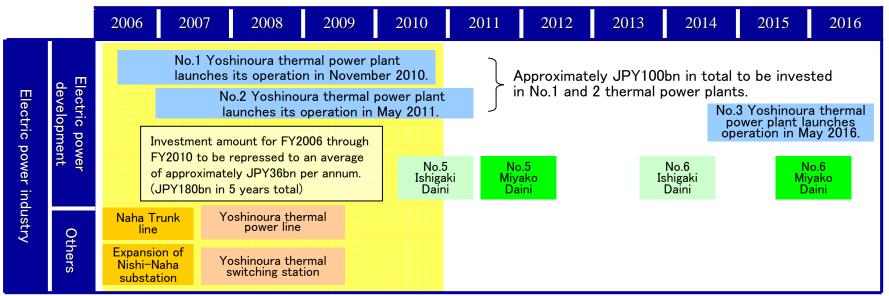
(Source: Cabinet Office, Okinawa prefecture, FEPC)

The economy in Okinawa is expected to grow under the Special Measures for the Promotion and Development of Okinawa, and various systems and policies in line with the Okinawa Promotion Plan which was compiled based on the said measures.

(According to the Economic and Social Outlook for the Okinawa Promotion Plan, average growth rate per annum of the real GDP in Okinawa for the period from 2000 to 2011 is expected to mark 2.6%.)



Capital Investment Plan (Electric Business I)



Note: In the electric power development section, the facilities which launched its operation during the period between FY2007 and FY2016 with the power output of over 10,000kW are specified.

Note: The power transmission facilities which launched its operation during the period between FY2007 and FY2016 with the working voltage of over 132kVare specified.

Capital investment plan from FY2006 to FY2010

Substantial increase in capital investment with the development of Yoshinoura thermal power plant. $(251,000 \text{ kW} \times 2, \text{LNG terminal } 140,000 \text{ kl} \times 2)$

Approximately JPN100bn to be invested in Yoshinoura thermal power plant, and the overall investment amount will be about JPY180bn in 5 years.

Capital investment plan after FY2011

Capital investment for No.3 and 4 Yoshinoura thermal power plants is purposed for electric generators only.

The investment amount will be lower than those of the plants No.1 and 2.

Launch date may be reviewed depending on further demand increase.



Capital Investment Plan (Electric Business II)

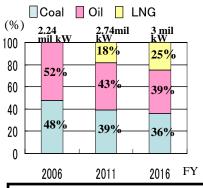
Demand-supply balance of maximum electric power (August)

(U	nit :	Thousand	kW,	%)
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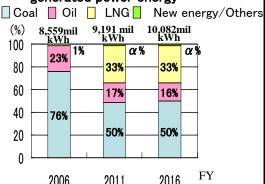
		2006 (Result)	2007 (Result)	2008	2009	2010	2011	2012	2013	2014	2015	2016
De	Peak load	1,408	1,431	1,476	1,505	1,534	1,562	1,590	1,618	1,646	1,674	1,701
man bal	Supply capacity	1,888	1,953	1,935	1,949	1,948	2,132	2,161	2,138	2,143	2,136	2,301
emand-supply balance	Reserve supply capacity	480	522	459	444	414	570	571	520	497	462	600
ply	Reserve supply rate	34.1	36.5	31.1	29.5	27.0	36.5	35.9	32.1	30.2	27.6	35.3

*Maximum electric power in FY2006, 2007 was generated in July.

Composition ratio of plant facilities for the year-end



Composition ratio of generated power energy



- Reserve supply rate for FY2011 is about 36.5% reflecting the launch of Yoshinoura thermal power plant operation.
- This is the result of front- loading the operation launch in respond to the environmental measure (Co2).
- Capital investment amount is expected to reach a peak in FY2008 with the amount of JPY50.5bn when Yoshinoura-related construction is fully in progress.
- -The progress of the project, however, slightly falls behind the schedule of work.

Capital investment amount

nτ		(Office billion year)				
	2006	2007	2000			

(Linit : hillion yon)

			2006 (Result)	2007	2008
	Po	Steam power	4.1	16.2	32.4
	Power supply	Internal combustion power	0.2	I	0
	ply	Subtotal	4.3	16.2	32.4
Ex		Electric power transmission	4.0	2.8	4.7
Expansion		Electric power transformation	2.9	2.5	2.4
ם	Others	Electric power distribution	3.9	3.9	3.7
		Power dispatching, others	0.2	0.9	1.3
		Subtotal	11.0	10.1	12.1
Total		al	15.3	26.3	44.5
Improvement work, others		8.1	7.4	6.0	
Total			23.4	33.7	50.5



Capital Investment Plan (Subsidiaries)

- Kanucha Community Co., Inc. (KCC)
 - > Total construction cost, JPY15.6bn (517 premises)
 - > Established a sales office in Tokyo in April 2007 and start a promotion for the booking.
 - Construction schedule breakdown: 1st period (September 2007 February 2009) 73 premises. 2nd period (March 2009 June 2010) 120 premises, 3rd period (July 2010 October 2011) 188 premises, 4th period (November 2011 March 2013) 136 premises.
- Okinawa Telecommunication Network Co., Inc. (OTNet)
 - > Will implement a capital investment within the range of depreciation.
 - Applied the asset impairment accounting for asset in relation to FTTH (Fiber to the Home) business at the end of FY2006 and FY2007 interim.
 - Became profitable in the 3rd guarter of FY2007
- Okinawa New Energy Development Co., Inc.
 - The Miyako wind power (900kW × 4, Total construction cost, approximately JPY950mil) in FY2007 and 2008.
 - The Nakizin wind power (1,995 kW) in FY2009.
- Others
 - > The Okiden Kigyo Co., Ltd. is implementing a capital investment in leasing.
 - Okiden Kaihatsu Co., Inc. may implement a capital investment depending on the received order status of PFI, etc.
 - Okinawa Plant Kogyo Co., Inc. is expected to implement a Yoshinoura thermal power plant-related capital investment.

Business Challenges

Our Company Mission

- Providing a stable supply of electricity.
- ② Offer electricity at rates comparable with those on the Japanese mainland.
- 3 Secure appropriate levels of profit.
- Earn the trust of our shareholders, investors and customers.

In order to develop specific and feasible management strategies, we established the Management Strategy Council in July 2007.

As a corporation in charge of providing the lifeline to the residents in Okinawa, we will address various challenges in order to conduct a long-term stable business management.

F	Profitability enhancement	Capital control		
Profitability	Profitability enhancement through cost efficiency. Development of new demands and promotion of liabilities standardization	Stability securement	Secure the stability of financial ground. Control the increase of interest-bearing liabilities.	
Asset efficiency	Profitability enhancement through efficient Capex. Promote the efficiency of facility's operations security.	Equity efficiency	Appropriate balance between equity and liabilities. Maintain the earnings on equity.	
		Reliability securement		
	Operating base		Reliability securement	
Stable supply	Operating base Sound promotion of power resources development and stable operation of facilities. Improvement of fuel balance and stable procurement.	Customer credibility	Reliability securement Approach for charging the similar amount of electric power charge to that of the mainland. Improve customer satisfaction through better services.	



The Roles of the Management Strategy Council

Management Strategy Council The management strategy meeting consists of full-time directors and auditors with the president serving as chairman.

In order to realize sustainable growth over the long term, the management strategy council identifies problems and targets and develops specific and feasible management strategies toward solving and achieving them.

Marketing strategy project	Measures to cultivate demand, defining "the electricity rate at the same level with Japanese mainland"
Financial strategy project	Medium and long term financial strategy, cost-cutting measures
Fuel strategy project	Countermeasures against escalating fuel prices, measures to reduce fuel costs
Business strategy project	Enhancing of cooperation in the group, embodiment of business model for the comprehensive energy business
IT strategy project	Strengthening of strategic characteristics of IT business
Management system strategy project	Organization strategy toward achievement of comprehensive energy business, enhancing of CSR / risk management
CO2 / environmental strategy project	Concrete programs for reducing CO2
Power system strategy project	Future vision of power system



Outlook of Financial Position

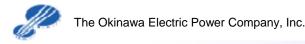
If a forecast is made for the coming 10 years taking the start of thermal power operations at Yoshinoura in FY2010/11 as the dividing point, the first 5 years can be positioned as Stage 1 and the second 5 years as Stage 2 because the company expects to undergo a big turnaround at this point, including in its financial situation.

	1st Stage (2006-2010)	2nd Stage (2011-)
Summary	 Burden for capital investment has increased due to the construction work of the Yoshinoura thermal power plant. Income and expenditure has stabled due to decreased cost of depreciation. Operating CF remains unchanged, and FCF is expected to result in minus (in fiscal 2008, 2009) 	 Burden for capital investment will be reduced significantly Depreciation cost will increase and temporarily puts pressure on income and expenditure. Operating CF will increase, and FCF is expected to recover rapidly.
Issues	 Will control the increase of interest-bearing liabilities Will enhance the stability of financial position by increasing the equity capital 	 Controlling the balance between capital and liabilities (Securing capital efficiency) Implement the additional capital investment, taking into account profitability and efficiency. Improvement of return to stockholders
CF usage	 Will prioritize the capital investment in the Yoshinoura thermal power plant Will consider the reduction of charge and return to stockholders based on the assumption that the financial goal can be achieved 	 Reduction of charges Improvement of return to stockholders Bolstering the foundation of integrated energy business Improvement of balance sheet



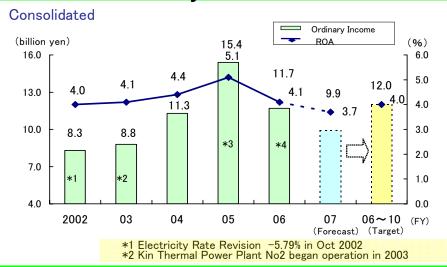
Summary of Mid-term Financial Targets

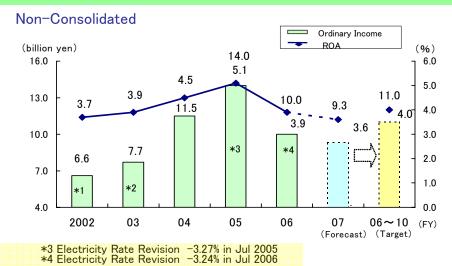
		FY2007 Manag	gement Plan	FY2006 Result	FY2007 Forecast
Ordinan Incomo	Consolidated	Yearly average of at least 12 billion yen	EV2006 ~ EV2010	11.7 billion yen	9.9 billion yen
Ordinary Income	Non- consolidated	FY2006~FY2010 Yearly average of at least 11 billion yen	10.0 billion yen	9.3 billion yen	
ROA	Consolidated	Yearly average of at		4.1%	3.7%
(operating Income / total assets)	Non- consolidated	least 4%	FY2006~FY2010	3.9%	3.6%
Balance of	Consolidated	Approx. 270 billion yen	F. J. 6 FY2010	232.6 billion yen	224.0 billion yen
interest bearing debt	Non- consolidated	Approx. 260 billion yen	End of FY2010	221.7 billion yen	212.2 billion yen
Forthood	Consolidated	A	F. 4 . 6 FV0010	27.1%	28.4%
Equity ratio	Non- consolidated	Approx. 30%	End of FY2010	28.1%	29.7%



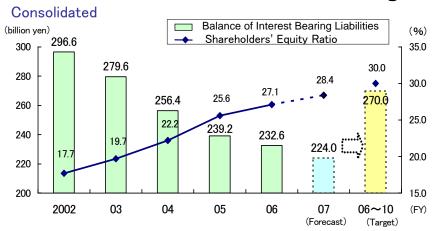
Efficiency Promotion

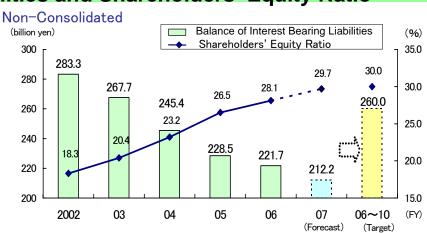
Trends in Ordinary Income and ROA





Trends in Balance of Interest Bearing Liabilities and Shareholders' Equity Ratio







Mid-term Prospects for Each Item of Expenses

	Item of expenses	Mid-term prospects
Non-consolidated Consolidated	Sales amount	Sales amount may vary with the impact on the Fuel Cost Adjustment System, but is expected to increase as a base due to the increase of electric energy demand.
	Personnel cost	Expected to remain unchanged at about JPY16bn to maintain about 1,500 staff.
	Fuel cost	Fuel costs are increasing due to fuel price hikes. It is required to control the increase of the cost.
	Repair and Maintenance cost	Expected to remain unchanged at about JPY15bn. But estimated to exceed JPY16bn in fiscal 2007 due to damages caused by typhoons.
	Depreciation cost	Effect amount of the tax reform will be about JPY1.1bn in FY2007. (Effect amount of 95% less current maturity is about JPY0.8bn per annum.) The amount will continue to slightly decrease until FY2009, but will increase significantly in FY2010 with the operation launch of Yoshinoura thermal power plant.
	Expenditure for power purchase	Expected to remain nearly flat.
	Tax and public dues	Business tax has increased to approximately JPY250mil with the abolition of the relief measure. (Tax rate: 1.1%→1.3%) Tax rate of the promotion of power resources development tax has changed (JPY400 → JPY375), which leads to a decrease of approximately JPY180mil.
	Other expenses	Amount may vary due to the cost of outsourcing for system development, etc. Recorded the Co2 credit cost (JPY280mil) in FY2007. Will record the cost based on the acquisition of the credit after FY2008 as well.
	Construction business	Although there are slight ups and downs each year, OKIDENKO, Okiden Sekkei and Oki Setsubi are expected to show nearly flat movements. Okinawa New Energy Development has recognized a sales increase with the expansion of wind power electricity. (Parentsubsidiary)
	Other businesses	The Okinawa Electric Company, Okinawa Denki Kogyo and OGS are expected to show nearly flat movement. Okinawa plant increases the Yoshinoura-related sales for the period of 2009–2010. (Parent – subsidiary) Okiden Kaihatsu Company seems to continue to achieve handsome profits. OTNet will try to reconstruct the FTTH Division to aim for an prompt turnaround. OTNet became profitable in the 3rd quarter of FY2007 FRT has restored profitability in FY2006, and will aim to achieve further profit increase after FY2007 by increase the number of customers. KCC started the sales promotion for the booking in April 2007.



Characteristics of the Business Bases

Advantage

Demand for Electric Power	*	Increasing demand as population increasing As the proportion of energy for consumer use is high, the effects of business fluctuations are low.
	•	Severance from competition among electric power companies on account
Competition		of independent producers
Competition	•	No competition with PPS (Power producers and Suppliers)
	•	The advance of private power generation operations is limited (Prevention
		of demand withdrawals through Progressive Energy Corp, a subsidiary of OEPC.)

Disadvantage

Electric Power Generation Facilities	 Due to having an isolated system, it is necessary to have a high margin of power generation reserves Electrical power source composition reliant only on oil and coal
Fuel	 As oil and coal are the only fuels used, high commodity prices exert a great influence
Remote Islands	♦ With a high ratio of remote islands where cost efficiency is low, the company constantly records losses.
The Environment	◆ Dependent on fossil fuels (oil and coal) with a high environmental burden



This document includes statements concerning future results. Such statements are based on calculations and predictions and are neither definite nor guaranteed. Please be aware that future results may change in accordance with changes in assumptions related to the management environment and the like.

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