

# Social Contributions

OEPC has grown to its present status in parallel with the development of Okinawa Prefecture, and with the invaluable support and cooperation of many members of the regional community. Under the motto of “With the region, for the region,” the Company aims to contribute to raising the standard of living of the residents of Okinawa, and to this end we make efforts to ensure that our management resources, including infrastructure and staff, are put to use in energizing the prefecture’s economy. In this and other ways, we take a very active stance toward contributions to the life of the local community.

## Regional economic revitalization

OEPC pursues a number of initiatives aimed at assisting in the development of the Okinawan economy and the prefecture’s industrial base. These include liaising with business and industrial organizations both within the prefecture and elsewhere in Japan; making proposals regarding the promotion of industrial development, and providing valuable support for such schemes; and conducting joint surveys with members of industrial organizations, government bodies, academic institutions, and private-sector organizations. In addition to assisting in surveys, we dispatch staff members to work with the survey teams, and make our technological expertise available for industrial and economic redevelopment projects.

On a broader social and cultural stage, too, OEPC cooperates with social welfare organizations, the nation’s central and local governments, non-profit organizations, and local public corporations. These joint activities encompass social welfare programs, regional economic development projects, and sporting events.

OEPC provided support for the hosting in Okinawa of the annual general meeting of the International Development Bank (IDB) in 2005 by donating funds to the organizing committee and dispatching staff to assist in the preparations.



As part of activities to mark the 30th anniversary of OEPC’s establishment in its present form, we made a donation for the expansion of a zoo – the Okinawa Children’s Future Zone.

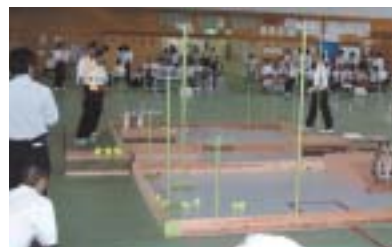
## Youth programs

In order to foster an understanding of the pleasure to be derived from learning, and develop a love of creating things among schoolchildren, who will form the nation’s work force in future years, we organize a robot-building competition for high school students and an exhibition of science-work by the students. We also organize tours for schoolchildren of our Electrical Science Museum and our power stations, and hold a “science fair classroom” for students and their parents during the summer holidays.



The Okinawa Young People’s Science Fair

25th Anniversary Pamphlet on the exhibition of science-work by the students



A robot building and control competition for high school students

A “make it together with Mom and Dad” class



### Arts & crafts, cultural events, and sports

As part of its program of support for the artistic and cultural scene in Okinawa Prefecture, OEPC has since 1995 been holding the annual Okiden Sugar Hall Newcomers' Performance Audition to provide an opportunity for the discovery of talented young classical musicians. In recognition of the Company's support for up-and-coming new musicians, it was awarded the Prize for Corporate Philanthropy for the Year 2000 by the Association for Corporate Support of the Arts.

In 2001, OEPC instituted a prize - the Okiden Illumination Prize - for work done in the field of artistic lighting and illumination effects, with the goal of fostering the growth of this new art form, which makes a valuable addition to Okinawa's tourist attractions.

In the field of sports, we sponsor a number of competitive events, including the Okiden Pennant Tournament - a rubber-ball baseball competition for elementary school children - Naginata martial arts tournaments, and the OEPC Cup table tennis team tournament (open to the general public).



The Okiden Pennant Tournament, a rubber-ball baseball competition for elementary school children



The Okiden Sugar Hall Newcomers' Performance Audition



An entry in the contest for the Okiden Illumination Prize

### "Get-to-Know-Okiden" events

Every November, over a period of ten days, the Company organizes a variety of events to help local people get to know the Company better. The events include talk sessions with members of the public, guided tours of our power plants, sports competitions, and community volunteer initiatives by our employees.



Potato planting for children



Checks and repairs on wiring in homes where elderly people live alone



Baseball workshop for children



A "Learn About Electricity in the Home" class for local residents