



# Profile

One of Japan's ten electric power utility companies, The Okinawa Electric Power Company, Inc. (OEPC) supplies power throughout Okinawa Prefecture, an island chain located at the southernmost tip of the Japanese archipelago with a population of approximately 1.3 million. The Company supplies power to 39 inhabited islands scattered over a wide area measuring approximately 400km from north to south and 1,000km from east to west. By addressing both public utility-related issues and simultaneously working to maximize operating efficiency, we provide universal services and maintain a steady and reliable supply of electricity, thereby continuing to fulfill our mission as an electric power company. We celebrated the 30th anniversary of our establishment in May 2002, and in March of the same year, the Company's shares were listed on the 1st Section of the Tokyo Stock Exchange (transferred from the 2nd Section), which reinforced our corporate position in both name and reality.

Concerning the current operating environment for the electric power sector, this is a time of difficult reforms as the industry moves from partial to full-scale liberalization of the electric power retailing market, and competition is intensifying with the entrance of private-sector providers. To meet the challenges accompanying this period of great change, we will do our utmost to provide stable supplies of electric power to all our customers, and strengthen the management of our Group (comprising 20 subsidiaries and 3 affiliates). We will continue our strenuous efforts to solidify our position as the company of choice among our customers, shareholders and investors.